



NICOLE BARBOSA

GRAPHIC DESIGNER

Brampton, ON | (416) 951-4118 | thenixgraphics@gmail.com | [Portfolio](#) | [LinkedIn](#)

I'm a creative, detail-oriented Graphic Designer with over five years of experience in branding, social media, packaging, and print design. My passion for design began in high school by chance and quickly grew into a lifelong career. I thrive both independently and in collaborative team environments, where I enjoy turning ideas into visual experiences that influence how people connect with a brand. I'm dedicated to creating meaningful, visually compelling designs that not only look great but also deliver real results.

PROFESSIONAL EXPERIENCE

Nix Graphics – Freelance Graphic Designer

Nov 2023 – Present

- Designed branding, packaging, and marketing materials for clients including Turo, Purpose Automotive, DACS Marketing, Creativly Consulting, Razor Creative and Memory Tree.
- Delivered high-quality, deadline-driven assets for social, digital, and print campaigns.

Memory Tree Productions – Graphic Designer

Feb 2022 – Sep 2023

- Designed presentations, social media content, and storyboards for various brands such as OPHEA, Economical Insurance and CSA.
- Collaborated with animators and editors to create illustrated assets and design for motion graphics.

BMS Enterprises – Graphic Designer

Sep 2020 – Feb 2022

- Created magazine ads, product packaging, and brand identities for brands such as PowerBullet, Palmpower, Addiction and more.
- Managed design for social media, print collateral, web banners, and product catalogs.

EDUCATION

Humber College – Advanced Diploma in Graphic Design with Honours

SKILLS

Design Skills

- | | |
|----------------------|---------------------------------|
| • Video Editing | • Branding & Logo Design |
| • Typography | • Editorial & Layout Design |
| • Web & App Design | • Visual Communication |
| • Project Management | • Social Media Content Creation |

Technical Skills

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|---|--------------------------|
| • Adobe Creative Suite (Illustrator, Photoshop, InDesign, XD) | • Microsoft Office Suite |
| • CapCut, Edits | • Figma |
| | • Canva |



CAREER HIGHLIGHTS

- Gained experience by working on **over 200+ design projects** including branding, packaging, editorial, and digital design.
- Created designs for clients **across 5+ industries**, enhancing brand identity and engagement.
- **Managed 10+ clients simultaneously**, delivering 30+ projects on deadline while maintaining client satisfaction.
- Grew freelance business to **\$30,000 in annual revenue** through independent client acquisition and project management.
- Developed **20+ assets for animated projects** for animated campaigns viewed by 300+ users.
- Maintained **consistent quality and client satisfaction** across 10+ projects with varying brand tones.

CERTIFICATES

- **AODA** – June 2025